

TĀKAROKARO

LET'S GET ACTIVE

Activity Behaviours - What Are Our Interests and Preferences?

Choose Region Type
Regional Sport Trust

Choose Region
Wellington

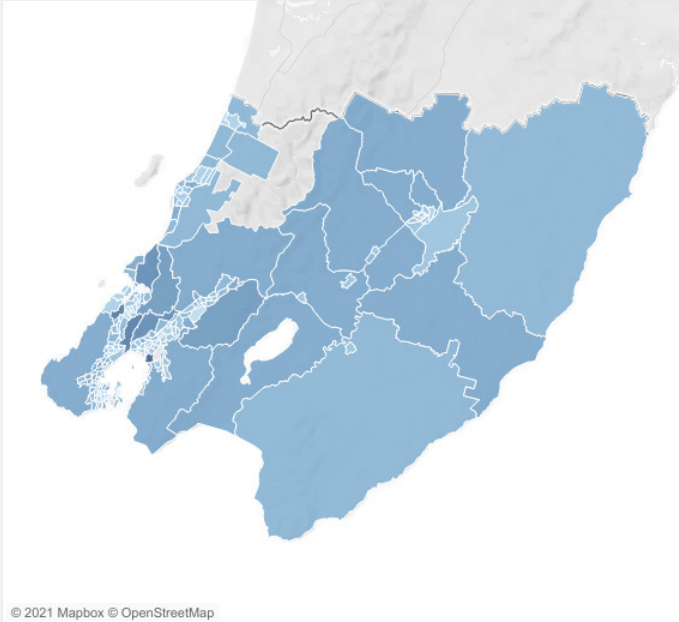
Choose Demographic Category
All

Choose Deprivation Level
All

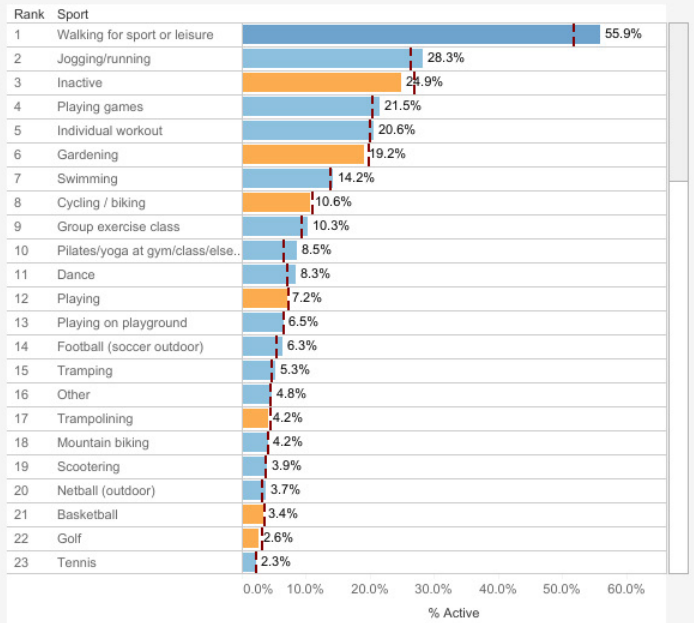
Choose Comparison for Table Below
National

See Definitions tab for info about Activity Behaviours

SA2 Boundaries for Wellington Region
Expected Participation Rates for All Activities
Click on a SA2 to filter chart on right



Expected Participation Rates for Wellington
All SA2s
Click on an Activity below to filter map



Modelled participation using data sourced from the Active NZ 2018 survey (last 7 days participation rates) and Statistics New Zealand Census 2018 (meshblock-level Usually Resident Population - see <https://www.stats.govt.nz/2018-census/>). This work includes Statistics New Zealand's data which is licensed by Statistics New Zealand for re-use under the Creative Commons Attribution 4.0 International licence. Information/data in this visualisation indicates what people may be participating in, or more likely to be interested in. Several assumptions were made in developing this information/data, and care should be taken in using the information/data. Please contact Sport NZ if additional information on this resource is required.

What is the most popular activity in Wellington?

What is the 10th most popular activity in Wellington?

What percentage of people participate in skateboarding in Wellington?

Has the percentage of people who are inactive in Wellington increased or decreased since the benchmark data was collected?

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Activity Behaviours - What Are Our Interests and Preferences?

Choose Region Type
Regional Sport Trust

Choose Region
Tasman

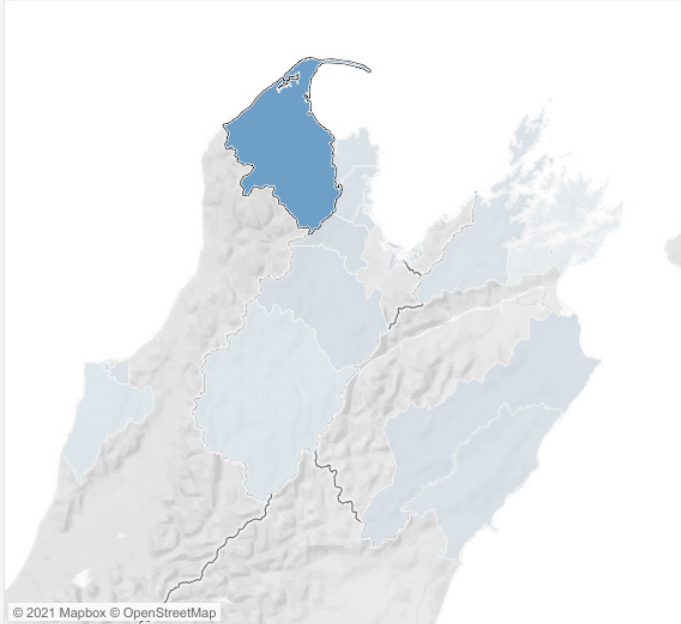
Choose Demographic Category
Gender - Female

Choose Deprivation Level
Medium (4-7)

Choose Comparison for Table Below
National

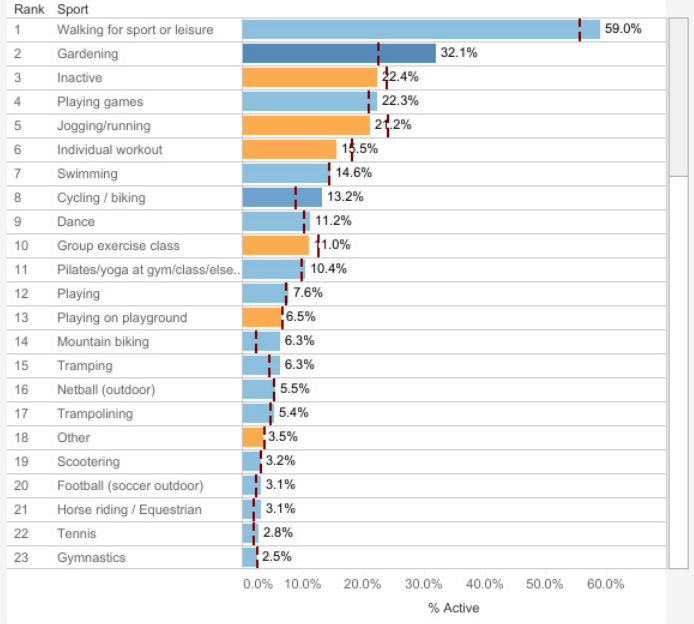
See Definitions tab for info about Activity Behaviours

SA2 Boundaries for Tasman Region
Expected Participation Rates for All Activities
Click on a SA2 to filter chart on right



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Expected Participation Rates for Tasman
Golden Bay/Mohua SA2
Click on an Activity below to filter map



Modelled participation using data sourced from the Active NZ 2018 survey (last 7 days participation rates) and Statistics New Zealand Census 2018 (meshblock-level Usually Resident Population - see <https://www.stats.govt.nz/2018-census/>). This work includes Statistics New Zealand's data which is licensed by Statistics New Zealand for re-use under the Creative Commons Attribution 4.0 International licence. Information/data in this visualisation indicates what people may be participating in, or more likely to be interested in. Several assumptions were made in developing this information/data, and care should be taken in using the information/data. Please contact Sport NZ if additional information on this resource is required.

What region is this data from?

What area is this data from?

What gender is this data for?

What deprivation level is this data for?

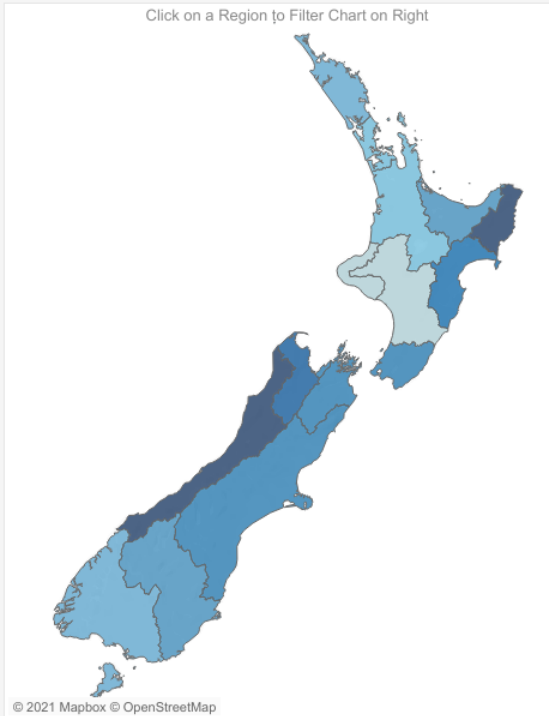
What percentage of this gender, from this deprivation level, in this area are participating in mountain biking?

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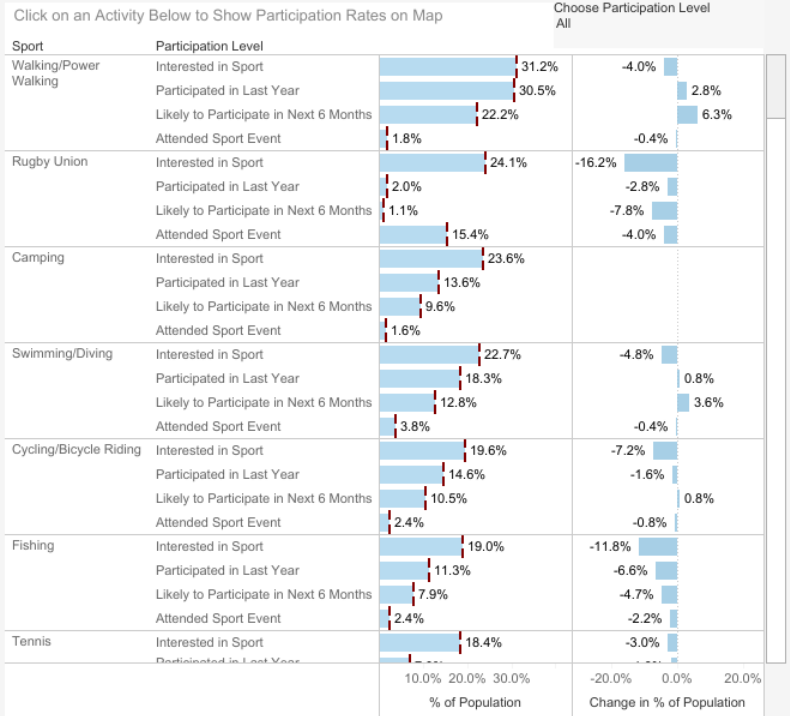
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Activity Trends - Participation Trends (Nielsen Research)

Sport Participation Rates by Region for Most Popular Sport % Participating as of 2019



Participation Rates by Activity for All Regions % Participating as of 2019, Change in % of Population 2019 - 2011



See Definitions tab for info about Activity Trends

Data sourced from the Nielsen Consumer & Media Insights report for regional councils (<http://www.nielsen.com/nz/en.html>) for the following questions "What sports and activities do you have interest in?", "What sports and activities have you participated in the last 12 months?", and "What sports and activities are you likely to take-up or participate in the next 6 months?" Data sourced for 2011-2019. Copyright © 2016 The Nielsen Company.

What is the most popular activity in Aotearoa New Zealand?

Is participation in this activity increasing or decreasing?

What percentage of people attended a cycling/bicycle riding event?

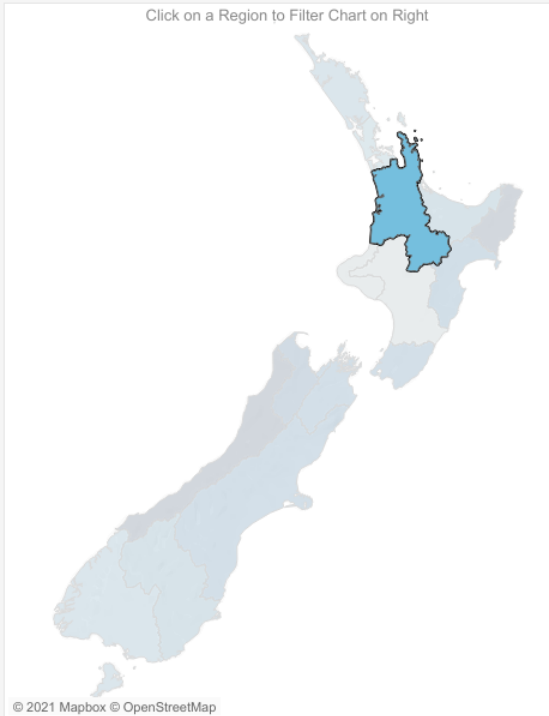
What percentage of people are interested in fishing in Aotearoa New Zealand?

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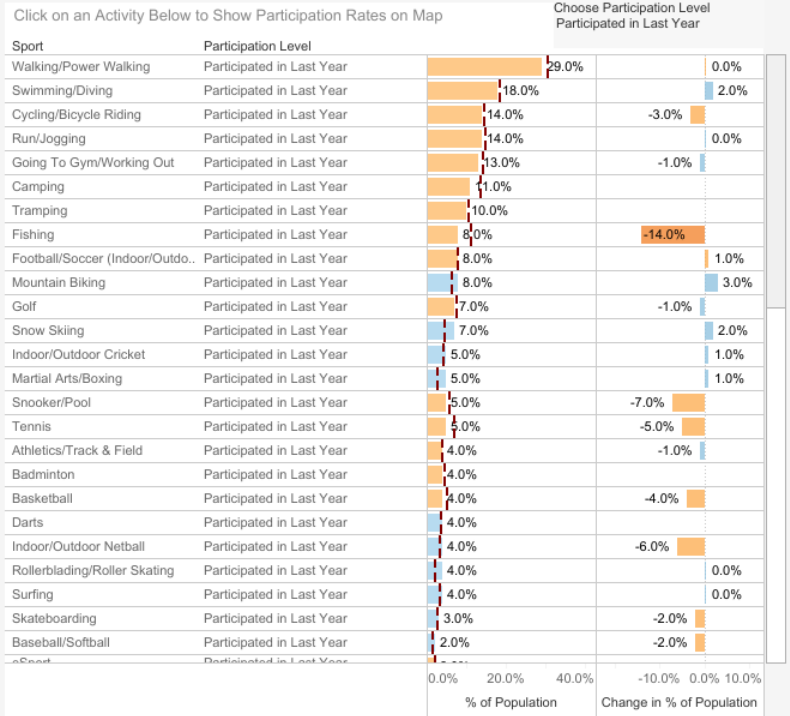
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Activity Trends - Participation Trends (Nielsen Research)

Sport Participation Rates by Region for Most Popular Sport % Participating as of 2019



Participation Rates by Activity for Waikato Region % Participating as of 2019, Change in % of Population 2019 - 2011



See Definitions tab for info about Activity Trends

Data sourced from the Nielsen Consumer & Media Insights report for regional councils (<http://www.nielsen.com/nz/en.html>) for the following questions "What sports and activities do you have interest in?", "What sports and activities have you participated in the last 12 months?", and "What sports and activities are you likely to take-up or participate in the next 6 months?" Data sourced for 2011-2019. Copyright © 2016 The Nielsen Company.

What region is this data from?

What is the most popular activity in this region?

What percentage of people participated in surfing in this region in the last year?

Is participation in tennis increasing or decreasing in this region?
