
YOUNG WOMEN'S ACTIVATION FUND

1. There are two funds. What are the differences between them?

The **'Young Women's Activation Fund'** is for larger investment (\$30,000 and \$300,000 per project, over a maximum three years). The fund provides support to national and large regional organisations who can demonstrate an ability to engage young women aged 12 to 18 years to get and stay active and develop leadership skills through play, active recreation and sport.

For the **'Innovations for Young Women Fund'** eligible organisations or teams are invited to apply for this fund with their best and innovative ideas to help young women get and stay active. Successful applicants will be selected to receive support through an innovation workshop session to develop and test their idea with expert advice and support. Developed ideas are then eligible to apply for one-off funding of up to \$25,000 per project.

2. How does this work link to the Government strategy for Women and girls in sport and active recreation?

The Young Women's Activation Fund supports two of the key strategic outcomes to enable women and girls to realise their potential in and through sport and recreation.

- a) More women and girls are leading, working, coaching and volunteering in sport and active recreation at all levels
- b) More women and girls are physically active through play, active recreation and sport.

3. There are two funds open. Can we put in an application for both of them?

The eligibility criteria are different for each fund, so please check the funding guideline documents for each fund.

4. Will there be another funding round?

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Yes, we intend to repeat this in 2020, although the criteria and time frames might be different.

5. What happens if we put in a late application?

Late applications will not be considered. The closing date for applications is 4pm, Friday 17 May for the Young Women's Activation Fund.

6. What is the process for assessment?

Sport NZ will form an assessment panel and final recommendations will be agreed by the Sport NZ Board.

7. Can we apply to scale up an existing initiative?

Yes you can, providing it meets the objectives of the fund (see guidelines document) and is appropriate for your area. This fund is not for campaign or brand-related activities. Work is currently underway to develop an integrated national campaign.

8. What are the monitoring and evaluation requirements if successful?

Sport NZ will require regular reporting against the agreed KPI's. There will also be an overarching evaluation which supports our Women and Girls in Sport and Recreation Strategy and there will be requirements for organisations as part of this.

9. Can we put in more than one application per organisation?

No. Due to the expected high demand we will only allow one application per organisation.

10. How much funding can we apply for?

Organisations can apply for between \$30,000 and \$300,000 per project, over a maximum three years.

11. Will you accept partnership applications?

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Yes, we encourage applicants to work collaboratively. There will, however need to be a primary applicant for the form and contractual requirements.

12. What support will you provide during the application process?

Sport NZ have made available the key insights and data we have on young women. This information is available within the application guidelines and on our website at www.sportnz.org.nz/womenandgirls. There is also an email address womenandgirls@sportnz.org.nz you can email with any fund related queries.

13. What support will you provide for successful applicants?

Sport NZ will develop a community of practice for the successful applicants to share best practice and learn from each other in the development and implementation of approaches that support young women.

Sport NZ will also provide a monitoring and evaluation framework across the overall project.

14. Do we need to meet the new Gender target of 40% of either gender to apply for funding?

Sport NZ is committed to working to improve gender equality across the active recreation and sport sector. This is because we know that strong, diverse and gender balanced leadership at all levels will bring a breadth of perspective, allow better decision making and create stronger organisations.

With this investment we want to partner with organisations who also see advancing gender equality as part of everyday business. We will be seeking evidence of a commitment to achieve a minimum of 40% female representation on your organisation's Board by December 2021.

15. Can we apply for projects that are intergenerational or mixed gender e.g. include a range of ages?

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Yes you can, as long as you demonstrate that primary outcomes will be for young women aged 12 – 18.

16. Is this similar to Kiwisport funding?

The evolution of the Kiwisport Regional Partnership Fund (distributed by RSTs) has seen a number of innovative sport and active recreation opportunities focused on girls and young women be funded. Since the inception of the Community Sport Strategy 2015-2020 Sport NZ has recommended RSTs prioritise applications from sport and active recreation providers that offer innovative opportunities that get girls and young women participating in opportunities that meet their needs. This is another opportunity to address the inequities faced by women and girls in sport and active recreation.

17. Are projects which are not targeted at young women aged 12 – 18 be eligible for funding?

No. The Young Women Activation Fund and Innovations for Young Women focus directly on initiatives which target young women aged 12 to 18. These funds deliver to the leadership and participation outcomes of the Women and Girls in Sport and Active Recreation strategy launched last year. Currently, there are no plans to launch further funds outside this age group, however the criteria may change in the future.

18. Will collaborative applications of one or more organisations in partnership be accepted?

Yes, Sport NZ encourages primary applicants to consider partnering with other organisations, (including those not eligible to be a primary applicant), to enhance the delivery of the project. One partner will need to be the primary applicant for the application. For more detail, see the funding guidelines.

19. What stage does my project need to be at to be eligible to apply for funding?

The activation fund is designed to support great ideas that might already exist and be able to be rolled out/scaled up. We are not expecting applicants to develop something from scratch for this funding. We suggest organisations consider future funding opportunities for ideas or initiatives which may need more development.

Innovations for Young Women is about submitting a new idea, which will then be further developed with access to expert advice during a design challenge process after the application stage.

If you have any further queries, please email womenandgirls@sportnz.org.nz.